



Geneva, June 24, 2025

Press Release

MUCHO goes full speed with the launch of 5G in Switzerland

It's official: 5G has arrived at MUCHO Mobile! Starting today, all MUCHO customers — whether on a subscription or prepaid — can enjoy ultra-fast mobile connectivity throughout Switzerland. This marks a new milestone in MUCHO's ongoing commitment to offer simple, efficient, and accessible services for everyone.

5G for everyone, no compromise

At MUCHO, 5G isn't a luxury for the few. It's now a reality for all users looking for a smoother mobile experience: instant streaming, seamless video calls, ultra-fast downloads... All that, with our usual affordable plans.

5G plans to suit every need

MUCHO offers a range of subscription and prepaid options with 5G included, designed to match all needs: generous data, unlimited calls, national and international coverage. Thanks to 5G, users enjoy a faster and more responsive mobile experience, perfect for everyday use.

A 5G powered by MUCHO, on Switzerland's No. 1 network

MUCHO's 5G runs on Switzerland's number one mobile network, used by over 6 million mobile users nationwide. Combined with MUCHO's simple and transparent offers, it ensures fast, stable, and accessible connectivity — just what you need, with nothing extra.



About MUCHO and BeeOne Communications SA

Founded in 2000 in Regensdorf (ZH) and later established in Geneva, BeeOne is a Swiss company specializing in telecommunication services.

In 2010, it launched the MUCHO brand, becoming the first Swiss virtual mobile operator (LIGHT MVNO) in partnership with Swisscom, later evolving into a FULL MVNO in 2018. In addition to being available online, its services are offered in over 9,000 points of sale across Switzerland, including kiosks, train stations, gas stations, and post offices. In 2024, BeeOne was acquired by the Nexphone group, which aims to make its Geneva-based subsidiary a key player in the public telecom sector.

In line with this vision, MUCHO will launch an Internet offer in early 2025 and is working on developing additional services to provide a fully connected home solution.

The rollout of 5G at MUCHO, in June 2025, is a key step in this innovation strategy. It strengthens the company's commitment to delivering modern, reliable mobile services aligned with everyday needs.

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