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Press Release

MUCHO launches a new Internet offer for private customers in Switzerland

MUCHO, an active player in the Swiss mobile telephony market, is proud to announce the launch of its new Internet offer for private customers. This initiative marks an important milestone in its growth and commitment to providing high-quality and accessible services for everyone.

Ultra-fast and reliable connection

In an increasingly connected world, Internet speed and reliability are essential priorities. MUCHO Internet offers speeds of up to 1 Gbps, allowing users to browse, stream, game, and work online seamlessly, even with multiple connected devices. Thanks to our advanced infrastructure and the use of Swisscom's fiber-optic and DSL network, we ensure an optimal Internet experience across Switzerland.

Competitive, transparent, and contract-free pricing

With this new offer, we reaffirm our commitment to providing top-quality services at the best price. MUCHO Internet is available from CHF 34.90/month, with no contract or hidden fees. *"We are proud to expand our services while staying true to our values: innovation, professionalism, and customer satisfaction"*, says Mario Tronchin, CEO of BeeOne Communications SA.

Proximity and daily commitment to our customers

To provide a unique Internet experience, our customers benefit from:

- Free customer service in Switzerland (Monday to Saturday, 9 AM to 7 PM).
- Dedicated support from our technical experts when needed.
- State-of-the-art equipment guaranteed for the entire duration of the service.



About MUCHO and BeeOne Communications SA

Founded in 2000 in Regensdorf (ZH) and later established in Geneva, BeeOne is a Swiss company specializing in telecommunication services.

In 2010, it launched the MUCHO brand, becoming the first Swiss virtual mobile operator (LIGHT MVNO) in partnership with Swisscom, later evolving into a FULL MVNO in 2018. In addition to being available online, its services are offered in over 9,000 points of sale across Switzerland, including kiosks, train stations, gas stations, and post offices. In 2024, BeeOne was acquired by the Nexphone group, which aims to make its Geneva-based subsidiary a key player in the public telecom sector.

In line with this vision, MUCHO will launch an Internet offer in early 2025 and is working on developing additional services to provide a fully connected home solution.

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